



A man with short brown hair and a light beard, wearing a dark blue suit jacket over a light blue shirt and a necklace with white and dark beads. He is smiling broadly and waving with both hands. The background features a pattern of concentric, light green arches on a textured, light beige surface.


# JUDD SHAW

## Authentic *for* Leadership The New World of Work

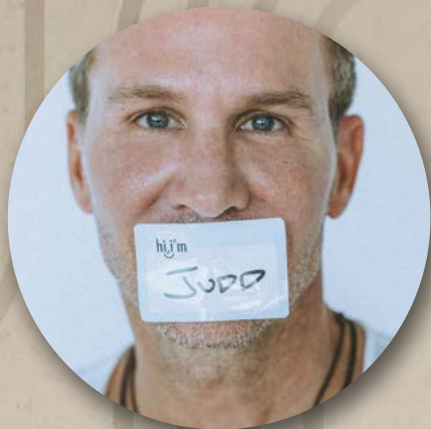
**Leadership Keynote Speaker | Executive Leadership Coach  
Attorney | Award Winning Author | Adventurer | Agent of Change**

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**Judd Shaw** is an award-winning author, serial entrepreneur, podcast host, lawyer, CEO and proud Dad! As the president of Judd Shaw Injury Law, he combines two decades of leading one of New Jersey's most successful law firms with a deep commitment to human connection—who knew lawyers could care so much?

In fact, after reaching the pinnacle of professional success, Judd realized that true fulfillment wasn't found in accolades but in the genuine connections we create with others.

This realization inspired him to develop the CURE frameworks—guides for building genuine relationships to thrive both personally and professionally.

As a thought leader and perpetual student on the business of life, Judd shares powerful insights on authenticity, vulnerability, and leadership, helping brave leaders build emotionally resilient workplaces. His motto, "Bravery Starts in the Heart," reflects his commitment to inspiring others to become agents of change.



“ Judd is an  
**absolute TrailBlazer** ”

DAN COCKERELL

Former VP, Disney Magic Kingdom and Author  
of “How’s the Culture in Your Kingdom?”



## MOST OF US THINK LEADERSHIP MEANS

### AUTHORITY AND POWER

Leaders are seen as individuals who have the ability to make decisions, give orders, and influence others based on their hierarchical position in the organization.

### BURDENED BY SHAME

Forced to protect themselves, leaders are caught in the cycle of shame and blame, pointing fingers and stifling key relationships in the interest of driving results.

### LONELY AT THE TOP

With the pressure of decision making and the need to maintain a professional image, leaders face a lack of close connections and experience a sense isolation.



## BUT IT DOESN'T HAVE TO BE THIS WAY...

...Judd gives your people the energy and the framework to transform your organization through the power of authentic leadership.





**JUDD BRINGS OVER 20  
YEARS OF REAL-WORLD  
LEADERSHIP EXPERIENCE**

**HARNESSED INTO A  
SCIENCE-BACKED FRAMEWORK  
DESIGNED TO SUPPORT:**

**RESILIENCE AND  
ADAPTABILITY:**

Emphasize mental and emotional adaptability, through strategies to thrive amid fast-paced change and global uncertainty.

**MENTAL HEALTH AND WELL-BEING:**

Mental health remains a critical area, especially as awareness of workplace stress, burnout, and resilience grows.

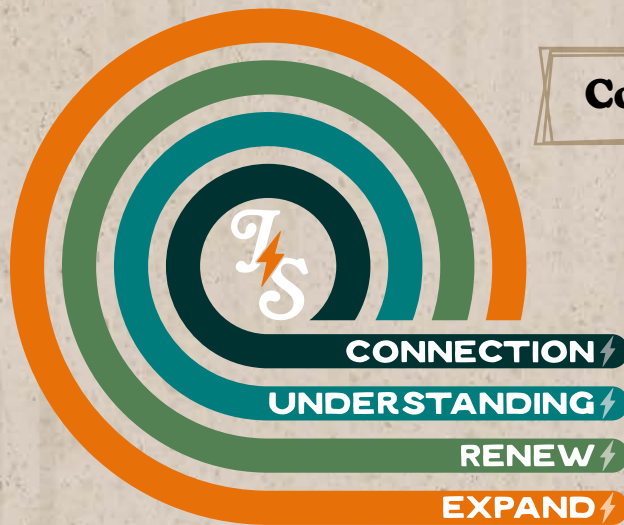


**PSYCHOLOGICAL SAFETY,  
EMPLOYEE EMPOWERMENT  
AND BRAVE LEADERSHIP:**

Drive motivation, inspire creativity, spark innovation and lead a thriving organization.

Shame and blame leadership is silently sabotaging  
your organization, but it doesn't have to be that way

# There is a **CURE**



## Connection CURE

## Workplace CURE



**TRANSFORM TO THRIVE THROUGH THE PROCESS  
OF AUTHENTIC AND HEARTFELT LEADERSHIP**



# JUDD SHAW Speaking

Recognizing the true toll of his achievements, Judd embarked on a transformative journey of self-exploration through therapies and a deep dive into human connection theory. This introspective process not only redefined his path but also allowed him to embrace vulnerability as a source of strength to change the way he leads and lives. By realigning with his core values, Judd emerged as a more authentic leader, dedicated to fostering a workplace culture grounded in psychological safety and genuine connection.



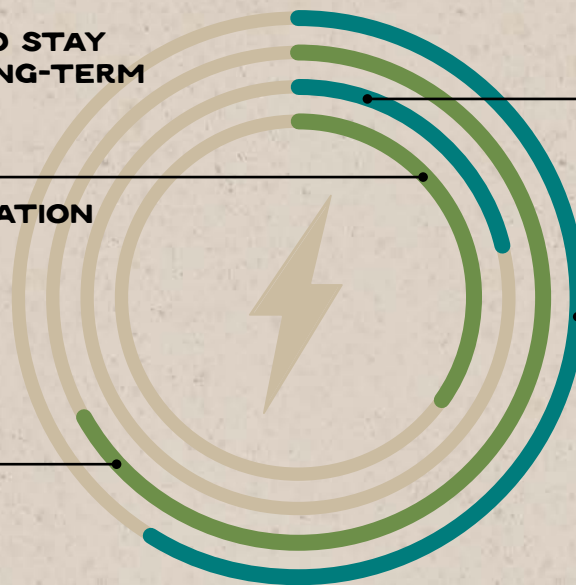
Today, Judd is a highly sought-after keynote speaker, renowned for his engaging presentations on authenticity, resilience, and the transformative power of **authentic leadership**. His keynotes address shame head on- a critical, yet often overlooked aspect of organizational health. Judd presents compelling research that highlights the benefits of fostering a psychologically safe environment, including:

**79%** MORE LIKELY TO STAY  
WITH THE COMPANY LONG-TERM

**35%** INCREASE IN INNOVATION

**74%** DECREASE  
IN STRESS LEVELS

**67%** MORE ENGAGED  
IN THEIR ROLES



**21%** BOOST  
IN PRODUCTIVITY

**59%** INCREASE IN  
EMPLOYEE  
ENGAGEMENT

At the heart of Judd's mission is his dedication to helping individuals and organizations unlock their true potential, build authentic connections, and embrace vulnerability as a source of strength.

With a powerful combination of personal experience and practical insights, Judd Shaw will leave a lasting impact on organizations and leaders, guiding teams to cultivate an environment that celebrates authenticity, encourages psychological safety, and harnesses the transformative power of connection.

# Creating Organizations That Thrive: The Power of Authentic Leadership

In today's rapidly evolving business landscape, leaders are facing extraordinary circumstances that demand we strike the right balance between creating a psychologically safe workplace environment while driving up the bottom line. Navigating this defining moment in the short term and preparing to capture opportunity in the long term will require a healthy mindset, critical decision making and strong relationships. Yet many of us find ourselves overcome with a feeling of shame that is holding us back and keeping us stuck in the old, hard ways of doing things.

During this emotional and interactive keynote, Judd Shaw confronts shame head on, taking audiences through the darkest corners of his life, where shame once ruled, nearly destroying his successful law firm and his sense of self-worth. He shines a light on how shame is holding us back as leaders, and further stifles creativity, connection, and growth within our organizations.

Through engaging storytelling and real-world examples from his own transformative journey, how letting go of shame transformed his leadership style to create a truly successful, shame-less workplace that fosters innovation, trust and resilience that now thrives independently, driven by a culture of empowerment.

Providing actionable insights, Judd also introduces The Workplace Cure- a proven framework that provides a roadmap for replacing shame with brave and authentic leadership, driving measurable business outcomes like a 76% increase in employee engagement and a 50% productivity boost that come from embracing vulnerability and promoting authentic connections.

## Audience Outcomes:

- **Master the Workplace CURE:**  
Learn the framework to increase emotional resilience to catalyze your organization forward
- **Identify Shame's Impact:**  
Discover how embracing vulnerability can foster deeper trust and enhance your leadership effectiveness.
- **Leverage Vulnerability:**  
Discover how embracing vulnerability can foster deeper trust and enhance your leadership effectiveness.
- **Transform Fears into Potential:**  
Harness workplace fears and shame to unlock the full potential of your people and drive business success.
- **Implement Actionable Strategies:**  
Receive actionable insights for creating a resilient workplace environment that empowers growth and encourages authentic contributions from all team members.



# Unleashing Authenticity: The Power of Genuine Human Connection

*What do you do when you've achieved everything you thought you wanted, but it still feels hollow?*

**Judd Shaw** reached the top of his career, but instead of fulfillment, he found himself at a loss, wondering if his guiding stars had been leading him astray. In a moment of vulnerability, he reached out for support, a decision that ultimately revealed to him that true success lies in authenticity and meaningful connection.

During this session,, Judd inspires audiences to examine the masks they wear in a disconnected world. He introduces the *Connection CURE framework*—Conscious Awareness, Understanding, Renew, and Expand, highlighting its importance for both personal and professional journeys.

Through compelling stories, scientific insights, and heartfelt personal experiences, attendees will connect with the real Judd and uncover the transformative power of genuine human connections. Together, we can embrace authenticity and foster a more connected, meaningful, and purposeful world.

## Audience Outcomes:

- **Master the Connection Cure:**  
Learn the framework for a renewed understanding of what's possible
- **Harness the Power of Awareness:**  
Discover the transformative effects of real human interactions and the positive change they can inspire in your life and beyond.
- **Recognize the Impact of Disconnection:** Identify the dangers of disconnecting from others and the benefits of embracing vulnerability and authenticity in your life.
- **Embrace Authentic Living:** Understand how to apply the Connection CURE to be your true self, no matter your surroundings.
- **Foster Authentic Relationships:**  
Practice how building genuine connections can enhance your empathy, compassion, and overall success in various life areas.



# Workshops

## We Can Create Organizations That Thrive

Are you ready to **revolutionize your workplace culture**? Join us for a full-day immersion workshop, *How to Create a Thriving Workplace with Emotional Resilience*, facilitated by two dynamic leaders: Dr. Abbie and Judd Shaw. Designed for leadership teams, team leads, and HR professionals, this science-based and research backed workshop is your gateway to fostering an emotionally resilient culture where growth, trust, and collaboration thrive.

**Together, we dive into the science and practice of emotional resilience**, with a special focus on:

- Understanding how shame impacts personal and professional growth
- Building authentic connections
- Harnessing vulnerability as a tool for leadership
- Creating a culture of respect and empowerment

### The Result?

- › **Heal shame and build emotional resilience**
- › **Build teams with innovation and engagement**
- › **Create the foundation for greater creativity, cohesion, and impact**

## How We Do Things Differently

This isn't a lecture-style workshop — it's an interactive experience designed to inspire action. We create a safe and supportive environment with intention.

We customize the experience, starting with a pre-workshop questionnaire to gauge the prevalence of shame and resilience in your workplace, which will help us apply our science-backed solutions together. We do deep diagnostic work that reveals new insights for how to thrive in the new world of work.

### EMOTIONAL RESILIENCE IS A COMPETITIVE ADVANTAGE.

**The cost is staggering, but the opportunity for your workplace to shine is boundless. Building emotional resilience will place your organization ahead of the curve.**

Together, we build greater trust, address emotional resilience gaps, and leave with a new understanding of authentic leadership. As a leave behind, you and your team will receive a **comprehensive workbook** packed with definitions, scripts, and practical exercises to continue your learning.

## Meet Your Agents of Change



**Judd Shaw**

Judd brings humor, vulnerability, and real-world experience. Known for his relatable storytelling, Judd creates a safe space where learning and growth feel natural.



**Dr. Abbie Maroño**

Dr. Abbie brings a wealth of expertise in rhetoric, science, and education. Her grounded and insightful approach ensures every participant feels heard and empowered.

**We are cutting-edge experts in leadership and psychology, and we've created this groundbreaking workshop for workplaces ready for brave change.**

# STAGE INTRO

**Our next speaker is an adventurer,  
storyteller, and agent of change.**

Judd Shaw is an award-winning author, serial entrepreneur, lawyer, and CEO. As president of Judd Shaw Injury Law, he has spent two decades leading one of New Jersey's most successful law firms, proving that, yes, lawyers can care deeply.

In fact, after reaching the pinnacle of professional success, Judd realized that true fulfillment wasn't found in accolades but in the genuine connections we create with others.



This realization inspired him to develop The CURE Framework—a proven approach for building honest relationships so we can all thrive, both personally and professionally.

As a thought leader and perpetual student on the business of life, Judd shares powerful insights on authenticity, vulnerability, and leadership, helping brave leaders build emotionally resilient workplaces. His motto, “Bravery Starts in the Heart,” reflects his commitment to inspiring others to become agents of change.



In addition to being a proud Dad at home, Judd is the host of the wildly popular Behind the Armor podcast and the award-winning author of the children's picture book series, Sterling the Knight. When he's not speaking, writing, leading, lawyering, or refereeing sibling negotiations, he's off chasing adventures around the world—because why just collect souvenirs when you can collect stories? His passion for life is contagious, and today, he's here to share it with you.

**It's my honor to introduce our next keynote speaker, Judd Shaw. Please join me in welcoming Judd to the stage!**



# RATE CARD

## IN-PERSON KEYNOTE

(up to two contiguous hours)

U.S. (lower 48 + D.C.) and non-remote Canada: .....	\$10,000
Alaska, Hawaii, Caribbean, Central America, Mexico and remote Canada: .....	\$12,500
Europe, South America: .....	\$17,500
Africa, Asia, Australia, Middle East: .....	\$25,000

## VIRTUAL SESSIONS

Keynote (up to two contiguous hours): .....	\$7,500
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## EXPANDED SESSIONS\*

Keynote & half day workshop: .....	\$20,000
Keynote & full-day workshop : .....	\$30,000

*\*Workshops are co-hosted Dr. Abbie Morona*

**All fees listed are gross fees and are commissionable at 30%**

*\*I come from the legal field where it's industry standard to commission at 30%,  
and I'm sticking to it*

## TRAVEL: U.S. LOWER 48 AND D.C.

Buyout: .....	\$1,500
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Additionally, client reimburses event-city ground transportation  
and hotel accommodations

## TRAVEL: ALL OTHER LOCATIONS

Unrestricted first class airfare on an airline and itinerary of speaker's choosing, event city ground transportation, hotel accommodation and security detail.

Travels From: Newark, New Jersey and Dallas, Texas

# AV REQUIREMENTS



## SLIDES

Judd will provide slides via a transfer link before the event and will require sound and video for the keynote. Judd prefers to use his own laptop, a MacBook Pro, but is flexible.



## MICROPHONE

Judd requires a wireless lavalier microphone connected to a professional audio system.



## WIFI

WiFi accessible by audience members is strongly encouraged for polling and engagement.



## CONFIDENCE MONITOR

Judd prefers to have at least one confidence monitor with a timer, if possible.



## AV TESTING / SOUNDCHECK

Judd requires an A/V check no fewer than 60 minutes before taking the stage.



## BEVERAGE

Please have a bottle of water available on a high-boy table to Judd while on stage.




## NO PODIUM

Judd prefers no podium on stage. If one must be present, it needs to be pushed back so he may walk in front of it unencumbered.







**Are you ready to  
thrive and become  
an agent of change?**



**Let's Connect!**

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